

Official Company Announcement

Dissolution of Cavant Consultancy start up and transition into Hawthorne Consultancy

Date: January 2026

Audience: Internal Teams, Partners and Stakeholders

A New Chapter: Introducing Hawthorne Consultancy

We are excited to formally announce an important milestone in the development of our business. Effective **January 2026**, Cavant Consultancy has permanently dissolved its professional identity and has been fully replaced by **Hawthorne Consultancy**.

This transition represents the culmination of a deliberate, long-term strategy designed to incubate Hawthorne's brand identity and position its network for robust future growth.

The Role of Cavant Consultancy as a Launchpad

It is important to recognize where Hawthorne began to better understand where Hawthorne is going. Cavant Consultancy was originally established as a start-up incubator meant to simulate product development of Hawthorne's service offerings as well as design the professional network organization of Hawthorne Consultancy in a controlled manner. Right from the beginning, Cavant was treated merely as a laboratory company that was meant to incubate ideas and was always meant to be eventually dissolved once plans and products are made ready for future operations. It was never marketed commercially and all activities were all internal development efforts. Its core mission was foundational: to test, develop and refine the service network and specialized offerings that would ultimately define Hawthorne Consultancy.

During its development efforts, Cavant Consultancy did not enter into any commercial contracts or engaged external clients. Instead, it operated strictly behind the scenes, serving as the incubator that formed the core architecture of Hawthorne's current service network and its current product line-up.

What This Means Moving Forward

While the Cavant name is being retired, its essence lives on. The rigorous development work completed under Cavant has been seamlessly transferred to Hawthorne Consultancy.

For our partners and team members, this transition brings several key benefits:

- **Smooth Transfer of Cavant capabilities:** All network resources and marketing competencies are now transferred to Hawthorne Consultancy under the same leadership, Lead Consultant Eloisa Corpuz. Cavant Consultancy identity is already in the process of being dissolved.
- **Proven Foundations:** Although Hawthorne is a fresh face in the market, its service offerings are backed by the extensive development and network-building efforts conducted during the Cavant incubation.
- **Ready for Engagement:** While Cavant Consultancy has been dissolved, Hawthorne Consultancy is fully operational, optimized and ready to engage clients with a mature, battle-tested service framework.

We want to extend our gratitude to the internal teams and affiliates whose hard work behind the scenes made the launch of Hawthorne Consultancy possible. We look forward to this next chapter of growth and innovation.

For any questions regarding this transition, please contact the Admin Department.